



17 January 2018

#NoToStraws - SPUR GROUP IS COMMITTED TO ENVIRONMENTAL SUSTAINABILITY



Image: Getty Images | Pavel_Balenko

Spur Corporation is committed to environmental sustainability and we continually strive to improve operations to limit environmental impact and operate well within the natural boundary.

Our sustainability committee works closely with our franchisees to provide guidance on these important matters.

Packaging, especially single use items such as take away containers, plastic bags and plastic straws, provide a convenience to our customers, but also contribute to waste to landfill and environmental pollution if not managed properly.

Our packaging contains relevant information to educate and encourage customers to recycle or dispose of takeaway containers and related items in a responsible manner.

We are, however, aware that some single use items do end up in our waterways, oceans and natural habitats. Plastic straws are one of these items that is not always necessary and which cause pollution and physical harm to marine life.

We have been working closely with our suppliers since early 2017 to introduce viable alternatives and are currently running trials with paper and other materials.

We are further redesigning our operational processes to minimise wasteful behaviour by not automatically handing out a straw with every drink, with the view to phase out plastic straws completely as the main objective. It is important to us that we ensure our customers, franchisees and suppliers are part of this process to ensure long-term buy-in to effect real change. We will be onboarding our franchisees and staff to follow these updated procedures, which will be effective later this year.

Each of our brands has unique requirements and we have developed eco-friendly packaging made from sustainable and recyclable, biodegradable or compostable materials from well-managed, sustainable resources, fit for purpose.

More detail can be found on our website:

<http://www.spurcorporation.com/governancesustainability/environment/>

We look forward to your continued feedback and input in this regard and appreciate your support of our journey towards building a sustainable and environmentally responsible brand.

For more information contact ecoteam@spur.co.za

END