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PRESS RELEASE

SPUR CORPORATION ANNOUNCES GREEN FEATHER REWARD WINNERS 2017/18



Joe Stead (Sustainability Manager) with Grace from Steadfast Greening and the Spur, Panarottis and RocoMamas Winners.

Spur Corporation's commitment to creating a sustainable business involves collaboration with our business partners, specifically our Franchisees. We are therefore very excited to announce the first recipients of our Green Feather Reward initiative.

This reward serves to support and motivate our Franchisees whom have been on our green journey and have shown significant improvement on their “Green Ops Reports”¹

The reward criteria specifically look at improvement in energy consumption, water conservation, waste management and eco procurement of non-centralised produce. The top-performing restaurants stand a chance to earn their Green Feather Rewards in recognition of their outstanding effort in building a sustainable business.

Additional activities such as measuring and monitoring progress, an active green team and environmental community projects also contribute towards the adjudication.

We are very proud to announce the well-deserving recipients of the –
Green Feather Rewards 2017/18

Winners:

Panarottis Mthatha (Eastern Cape)
RocoMamas Mall of Africa (Gauteng)
Little Eagle Spur (Gauteng)

Runners-up:

Big Eagle Spur (Eastern Cape)
RocoMamas Cresta Crossing (Gauteng)
Rodeo Spur (Western Cape)

The winners and runners-up received additional financial support to go towards further supporting their sustainability journey. In addition to this, the winners received a plaque/certificate of recognition to display in their restaurant, in-store training, an eco-intervention, social media artwork, the Green Feather icon on the brand’s website and PR content for use on digital platforms and in the press.

Spur Corporation intends to support our Franchisees in their endeavours to become more sustainable businesses that focus on the triple bottom line (People, Planet and Profit). To achieve this, we aim to be a sustainable business with great brands, which makes a positive and lasting difference in the lives of our employees, Franchisees, communities and the environment.

For more information on the Spur Corporation Green Feather Rewards please contact:
ecoteam@spur.co.za

¹ An Environmental Rating System to encourage our Franchisees to operate well within the natural boundary by reducing environmental impact.